

Eunsol Shim

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EXPERIENCE

MIRAE ASSET SECURITIES Co., Ltd

Seoul, Korea

Global Equity Research Team – US Equity Senior Analyst (Software/Media sectors)

Apr 2017 – May 2018

- Featured as a biweekly presenter on Hankyung TV, South Korea's leading business news channel, introducing and analyzing US software tech stocks
- Achieved the highest rate of return (IRR 55%) within the team portfolio (USD 10bn) while managing global portfolio rebalancing
- Published in-depth reports analyzing major technological platform shifts such as the rise of cloud ecosystems and artificial intelligence.
- Assisted the FICC teams in credit evaluation of software companies
- Engaged with 30+ global companies and attended major conferences such as CES to sharpen insights

Seoul, Korea

Global Equity Strategy Team – Overseas Equity Analyst & Team builder

Oct 2015 – Mar 2017

- Introduced Korea's first fully compliant in-house global equity portfolio
- Led the launch of Korea's first global equity research team, paving the way for international investment within the domestic market
- Increased overseas equity holdings by over 260%, reaching USD 60 billion by the end of 2017, marking one of the fastest expansions in the Korean securities industry
- Awarded Best Analyst Report of 2016, selected by Buyside
- Recommended Nvidia as a top pick at the end of 2015 for the first time to public, which became a benchmark for successful global equity investments in Korea
- Developed a regulation-compliant trading system and supported the IT team in building a user-friendly HTS platform to simplify global stock trading and research distribution.
- Published over 400 in-depth analysis reports on global Fourth Industrial Revolution sectors, including the U.S. (main focus), China, Hong Kong, Japan, India, and Vietnam
- Presented macroeconomic views in coordination with Jefferies and the domestic research team
- Provided cross-boarder investment materials for the request for proposals to major Korean pension funds
- Coordinated with the Investment Banking Department to evaluate and communicate the company's credit rating and deal security related to the Palo Alto building acquisition

Seoul, Korea

Equity Research Analyst

Dec 2011 – Sep 2015

- Covered more than 30 Korean and Japanese companies in multiple sectors including steel/non-ferrous, petrochemical/energy/construction/construction materials/general trading and macro part.
- Conducted in-depth industry analysis such as "Overseas contract risks of Korean construction companies", and "Forecast of global steel market" and published reports to the public
- Modeled and evaluated major companies including POSCO, Hyundai Steel, LG Chem, SK Innovation, LS Corp, and Samsung Engineering to publish equity research reports
- Collaborated with Jefferies to publish reports simultaneously in Korean and English

EDUCATION

ARTCENTER COLLEGE OF DESIGN

Pasadena, CA

Bachelor of Arts

Sep 2020 – Dec 2024

- Focused expertise in 3D motion for games, films, and commercials
- Experienced in reestablishing corporate identity by crafting brand images that align with the company's vision and values
- Awarded a four-year scholarship
- Selected for exhibition in the student gallery, showcasing works in Book Design, Sequential Design, and 3D Motion Design
- Selected for exhibition at Lithographix, Inc.

KOREA UNIVERSITY

Seoul, Korea

Bachelor of English Literature and Linguistic/Business

Mar 2006 – Jun 2011

- Held an Alumni association of English Literature and Linguistic Department
- Participated in Korea University Student Council (English Literature and Linguistic Department)

ADDITIONAL INFORMATION

- CFP, CFA Level 2 Candidate
- Languages: Korean (Native), English (Fluent), Mandarin (Basic)
- Financial Skills: Full proficiency in Bloomberg Terminal, Microsoft Office, Thompson Reuters, Datastream, Factset, Wind, Quantwise
- Arts and programming skills: Full proficiency in After Effects, Lightroom, Keynote, Photoshop, Photography, Maya, Unreal Engine, Davinci Resolve, Cinema 4D
- Familiar with Figma, Houdini, HTML/CSS, JavaScript, Mari, Udim, Zbrush, Nuke